

## **Lolita Anna Paff, Ph.D.**

Penn State University- Berks  
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### **EDUCATION & CERTIFICATION**

|        |  |      |
|--------|--|------|
| Ph.D.  | Lehigh University, Business and Economics                      | 2002 |
| M.B.A. | Seton Hall University, Finance & International Business        | 1997 |
| C.P.A. | New Jersey State Board of Accountancy                          | 1988 |
| B.S.   | The College of New Jersey, Business Administration- Accounting | 1986 |

### **CURRENT POSITION**

#### **PENN STATE UNIVERSITY- BERKS**

Reading, PA

Associate Professor, Business & Economics

July 2007-present

Business Program Coordinator

September 2008 – July 2013

Assistant Professor, Business & Economics

September 2001-June 2007

**Teaching areas:** Communication for Accountant, Accounting, Economics, Business, Undergraduate Research, First-Year Seminar.

**Delivery Methods:** Resident Instruction, Blended, & Online

**Research interests:** Interaction; Curiosity & Interest; Misperceptions about Learning; Class Participation; Student Engagement; Motivation & Persistence; Unproductive Learning Behaviors; Academic Rigor; Teaching with Technology; Assessment.

**University service:** Assessment, Academic & Career Advising, First-Year Experience Initiatives, Faculty Mentoring.

**Other Service:** The *Teaching Professor* Conference Advisory Board, Leadership in Higher Education Conference Advisory Board. International Society Exploring Teaching and Learning (ISETL) Board (2014-2016).

### **NATIONAL AWARD**

Paff, L., Mengel, M.A., & Roche, A. 2014. MERLOT (Multimedia Educational Resource for Learning and Online Teaching Classics Award – Exemplary Online Learning Resource (Business). <https://www.merlot.org/merlot/viewMaterial.htm?id=676730>

## **LOCAL AWARDS**

Outstanding Advising Award, Penn State Berks, 2013.  
Outstanding Service Award, Penn State Berks, 2011.  
Outstanding Full-time Faculty Teaching Award, Penn State Berks, 2010.

## **FIRST-YEAR STUDENT INITIATIVES**

- One-on-one advising
- Career exploration and resume development
- Personal development: time management, community service, leadership

## **INTERNATIONAL TEACHING / FACULTY MENTORING**

Duy Tan University, DaNang Vietnam. Summer 2012. Train the Trainer Program in Financial Statement Analysis and Active Learning Strategies. (4 wks)

Duy Tan University, DaNang, Vietnam. Summer 2011. Train-the-Trainer Program in Microeconomics and Faculty Mentoring Program in Financial Accounting. (1 wk)

## **KEYNOTES**

Title: Zest: Leveraging the Power of Curiosity & Interest, June 4, 2017. The *Teaching Professor* Conference, St. Louis, MO.

Title: Zest, Grit & Sweat: Strategies to Develop Self-Directed Learners. May 9, 2017. EdTech Academy. Roane State Community College, Roane, TN.

Title: Promoting Student Success: Practices to Debunk Misperceptions About Learning. March, 2017. NJEdge Faculty Showcase, Monmouth University, Monmouth, NJ.

Title: Promoting Interaction to Enrich Learning. January, 2017. Bloomfield College PedagogiTech Faculty Colloquium, Bloomfield, NJ.

Title: Interaction to Promote Learning. September, 2016. National Center for Case Study Teaching in Science, Buffalo, NY.

## **PEDAGOGY WORKSHOPS & SEMINARS**

Paff, L. October 4, 2017. Interpreting Rigor: Tools for Evaluating Faculty & Increasing Program Retention. Magna Publications Online Seminar.

Paff, L. September 27, 2017. Aligning Student and Faculty Perceptions of Rigor. Magna Publications Online Seminar.

Paff, L. May 10, 2017. Engaging Student Interactions: In-class & Online. EdTech Academy. Roane State Community College, Roane, TN.

- Paff, Lolita A. Pre-conference workshop. Infusing Skills Across the Curriculum: Making the Case & Leading the Way, Leadership in Higher Education Conference, Atlanta, GA. (October 7, 2016)
- Paff, Lolita A. Enriched Learning through Online Interaction, Case Study Teaching in Science, Annual Conference, Buffalo, NY. (September 17, 2016)
- Paff, Lolita A. Learning to Interact: Promoting Discipline-based Oral Communication, Case Study Teaching in Science, Annual Conference, Buffalo, NY. (September 16, 2016)
- Paff, Lolita A. Interaction to Promote Learning, Fall Conference, National Center for Case Study Teaching in Science, Buffalo, NY. (September 16, 2016)
- Paff, L. October 2, 2015. Pre-conference workshop. Enriched Learning through Online Interaction. The *Teaching Professor* Technology Conference, New Orleans.
- Weimer, M. Monahan, N. & Paff, L. May 29, 2015. Pre-conference workshop. Engaging Student Interactions: In Class and Online. The *Teaching Professor* Conference, Atlanta.
- Paff, L. 2015. April 28, 2015. Online Discussion: Practices to Boost Learning & Engagement, Magna Publications Online Seminar.
- Paff, L. March 31, 2015. Changing the Conversation about the Syllabus. Podcast sponsored by Magna Publications. <http://www.magnapubs.com/podcasts/>
- Weimer, M. & Paff, L. May 21-22, 2014. Two-day workshop: Learner Centered Teaching. Concordia University, Portland.
- Weimer, M., Monahan, N., & Paff, L. April 4-5, 2014. Promoting Learning with Better Student Interactions in Class and Online. Two-day workshop sponsored by Magna Publications, Phoenix.
- Weimer, M. & L. Paff. 2013. Pre-conference workshop. Engaging Student Interactions: In Class and Online. The *Teaching Professor* Technology Conference, Atlanta.
- Paff, L. & D'Allegro, ML. 2009. Pre-Forum workshop. In the House! Conducting an Economic Impact Study Internally. Association for Institutional Research, Atlanta.

### **PEDAGOGICAL SCHOLARSHIP**

- Paff, L. A. (2017). In Mary Bart (Ed.), "Questioning the Two-Hour Rule for Studying." Faculty Focus. <https://www.facultyfocus.com/articles/teaching-and-learning/questioning-two-hour-rule-studying/>

Paff, L.A. (2017). In Jennifer Lorenzetti (Ed.), *Understanding and Managing Perceptions of Academic Rigor*. Academic Leader Newsletter., 33(9), (p. 8). Madison, WI: Magna Publications.

Paff, L. A. (2016). In Mary Bart (Ed.), "Enhancing Learning through Zest, Grit & Sweat." Faculty Focus. <http://www.facultyfocus.com/articles/instructional-design/enhancing-learning-zest-grit-sweat/>.

Paff, L. A. (2016). In Jennifer Lorenzetti (Ed.), "Closing the Skills Expectations - Performance Gap." Academic Leader Newsletter., 32(8), (p.2). Madison, WI: Magna Publications.

Paff, L. (2015). Does Grading Encourage Participation? Evidence & Implications. *College Teaching* 63(4): 135-145.

Paff, L. 2015. Memorable Interactions: Content, Community and (the lack of) Control. *Online Classroom: Ideas for Effective Online Instruction*, 15(4): 1-6.

Paff, L. March 23, 2015. Coaching Strategies to Enhance Online Discussions. *Faculty Focus Online Education*, <http://www.facultyfocus.com/articles/online-education/coaching-strategies-to-enhance-online-discussions/>

## **TEACHING & LEARNING PRESENTATIONS**

Paff, Lolita A. (2016). Panel Discussion Plenary Facilitator: Lecture v Active Learning: Reframing the Conversation, The Teaching Professor Conference, Washington, DC. Panelists: Maryellen Weimer, Carl Lovitt, Neil Haave

Paff, Lolita. A. (2016). Zest, Grit & Sweat: Strategies to Develop Critical Learners, The Teaching Professor Conference, Washington, DC. (June 3, 2016)

Paff, Lolita A. (2015). What's it all about? Changing the Conversation about Syllabi, International Society for Exploring Teaching & Learning (ISETL), Savannah, GA.

Paff, Lolita A. (2015). Strategies to Discourage Unproductive Student Behaviors, International Society for Exploring Teaching & Learning (ISETL), Savannah, GA.

Paff, Lolita A. (2015). Learning-Centered Syllabi: Opportunities to Engage Students, The Teaching Professor Conference, Atlanta, GA.

Paff, L. (2014). Three C's of Online Discussion: Community, Construction & Coaching. International Society for Exploring Teaching & Learning (ISETL) Annual Meeting, and The *Teaching Professor* Technology Conference, Denver.

Paff, Lolita A. (2014). Let's Talk About It! Part 1- Planning for Discussion in Technical Courses. The *Teaching Professor* Conference, Boston.

- Paff, L. (2014). Let's Talk About It! Part 2- Interaction Policy & Assessment in Technical Courses. The *Teaching Professor* Conference, Boston.
- Paff, Lolita A., Roche, A. & Mengel, MA. (2014). Instructional Designers & Faculty: Best Practices for Productive Collaboration. 7th Annual Emerging Technologies for Online Learning International Symposium, Dallas.
- Paff, L. (2014). Class Participation Policies: How to Avoid Ambiguity, Mixed Signals & Unintended Consequences. Lilly Conference on College Teaching & Learning, Newport Beach, CA.
- Paff, L. (2013). Beyond the Resume: Encouraging Personal Growth through Internship Journals. Invited presentation. The *Teaching Professor* Conference, New Orleans.
- Paff, L. (2013). Discussion Teaching in Technical Courses: Tips for Success. International Society for Exploring Teaching & Learning (ISETL) Annual Conference, Orlando.
- Paff, L. & Butzler, K. (2013). The Flipped Classroom I: What, Why & How. MADCP-2013 Multiple Ways we Engage Students, Penn State Berks.
- Paff, L. & Butzler, K. (2013). Flipping your Class: Strategies, Experiences, Tools and Reactions to a Flipped Classroom. Symposium for Teaching & Learning with Technology Conference, Penn State University Park.
- Paff, L., Shibley, I. & Shibley, L. (2013). Faculty as Leaders for Implementing Institutional Pedagogical Change. The *Teaching Professor* Conference, New Orleans.
- Paff, L. (2013). 21st Century Learning: Content as the means, not the end. Keynote address at the Meeting the Challenges of the 21<sup>st</sup> Century Classroom Conference, Penn State Shenango.
- Paff, L. (2012). Make My Valentine: A Classroom Production Activity. Southern Economic Association, New Orleans.
- Paff, L. (2012). Interns' Self-Assessment through Reflective Journals and Performance Evaluations. International Society for Exploring Teaching and Learning (ISETL), San Antonio.
- Paff, L. Shibley, I. & Shibley, L. (2012). Closing the Loop: Using Course-level Assessments to Improve Student Learning. The *Teaching Professor* Conference, Washington, DC
- Paff, L. (2012). How Blended & Online Instruction Improved My Teaching: Lessons learned from Accounting & Economics. Penn State Berks Celebrating Teaching Colloquium.
- Paff, L. (2011). What about soft skills? Evidence from internship supervisors. International Society for Exploring Teaching and Learning (ISETL), San Diego.

- Paff, L. (2010). The Good, Bad and the Ugly: Recap of a first experience with hybrid teaching and learning. Schreyer Institute for Teaching Excellence Pedagogy of Hybrid Learning Colloquy, Penn State Berks.
- Paff, L. (2010). Learning Outcomes Assessment: Building a Culture for Institutional Effectiveness. Roundtable Discussion Leader at the Schreyer Institute for Teaching Excellence Conference, Penn State Harrisburg.
- Paff, L. (2009). Using humor and examples from everyday life to engage students. Penn State Berks Celebrating Teaching Colloquium.
- Paff, L. (2009). Writing Across the Curriculum (WAC) Luncheon: Ten Questions about Plagiarism. Panelist, Penn State Berks.
- Paff, L. (2009). Assessment Pathways: Diverse Academic Approaches and University Consistency. Panelist. From Here to Implementation: Putting Your Assessment Plan to Work, conference sponsored by Schreyer Institute for Teaching Excellence, Penn State University Park.
- Paff, L. (2008). Deal or No Deal? The Relationship between Student Assessment of Risk and Academic Performance in Principles of Microeconomics. 2008. Southern Economic Association Meetings, Washington, DC.
- Paff, L. (2008). Substituting Technology for Face-to-Face Instruction: Experiences from a General Education Course. International Society for the Scholarship of Teaching and Learning (ISSOTL) Conference, Edmonton.
- Paff, L. & Shibley, L. (2008). Who's NOT Afraid of Their Microeconomics Class? An examination of Students' Perception of Risk and Academic Performance. McGraw-Hill/Irwin Teaching Economics: Instruction and Classroom Based Research Conference, Robert Morris University, Pittsburgh.

## **ECONOMICS PRESENTATIONS**

- Paff, L. 2010. The role of strategic acquisitions and alliances in R&D expenditure composition. North American Regional Science Council Meetings, Denver.
- Paff, L. 2007. What is the After-Tax Cost of R&D with the Alternative Incremental Research Credit? A Firm-Level Analysis. Applied Business and Entrepreneurship Association International (ABEAI) Conference, Maui.
- Paff, L. 2007. How much do small businesses benefit from Pennsylvania's R&D tax credit set asides? United States Association for Small Business and Entrepreneurship (USASBE) / Small Business Institute (SBI) Joint Conference, Orlando.
- Paff, L. 2006. In-process R&D (IPRD) Write-off Misclassifications in Compustat: An Econometric Evaluation. Business and Leadership Symposium, Fort Hays State University, Hays, KS.
- Paff, L. & Watkins, T. 2006. What is the After-Tax Price of R&D? An Inter-State Comparison based on R&D Tax Credits, Corporate Tax Rates, and Income Apportionment, using Firm-Level Data. Eastern Economic Association Annual Meetings, Philadelphia.
- Paff, L. 2005. Pennsylvania's R&D Tax Credit - Does reality match the rhetoric? Pennsylvania Economic Association Annual Meeting, Lancaster, PA.
- Paff, L. 2005. Policy Disharmony: Implications for Life Science Cluster Growth. North American Regional Science Association International Annual Meetings, Las Vegas.
- Paff, L. 2004. State-level R&D Tax Credit Incentives and Growth. 51st Annual North American Meetings of the Regional Science Association International, Seattle.
- Paff, L. & Watkins, T. 2004. A Test for R&D Complementarities in Bio-Pharmaceutical and Software Industries Using R&D Tax Price Changes. Eastern Economic Association Annual Meeting, Washington, D.C.
- Paff, L. 2004. Biotechnology Strategic Initiatives and Three Stages of Biotech Industry Development. International Association for the Management of Technology (IAMoT) Annual Conference, Washington, D.C.
- Paff, L. 2004. An Overview of Biotechnology Strategic Initiatives. Lehigh University Department of Economics Seminar Series, Bethlehem, PA.
- Paff, L. 2003. U.S. State Business Development Incentives and Patterns of Foreign Direct Investment 1987-1997. Global Business and Technology Association Conference (GBATA), Budapest.

Paff, L. 2003. U.S. State Bioscience Strategic Plans & Biotech Firm Development. Mid-Continent Regional Science Association Conference, Cleveland.

Paff, L. 2002. The Impact of State-Level R&D Tax Credit Incentives On Growth. Association for Public Policy Analysis & Management (APPAM) Conference Poster Session, Dallas.

### **ECONOMICS SCHOLARSHIP**

D'Allegro, M.L. & L. Paff. 2010. Estimating the Economic Impact of Higher Education: A Case Study of the Five Colleges in Berks County Pennsylvania. *The Electronic Newsletter of the Association for Institutional Research (e-AIR)*, #117.

Paff, L. & Watkins, T.A. 2009. What is the After-Tax Price of R&D? An Inter-State Comparison. *Fiscal Studies*, 30(1): 73-101.

Watkins, T. A. & Paff, L. 2009. Absorptive Capacity and R&D Tax Policy: Are In-house and External Contract R&D Substitutes or Complements? *Small Business Economics*, 33(2): 207-227.

Paff, L. 2007. How much do small businesses benefit from Pennsylvania's R&D tax credit set asides? *Proceedings of the United States Association for Small Business and Entrepreneurship (USASBE) / Small Business Institute (SBI) Joint Conference*.

Paff, L. 2006. In-process R&D (IPRD) Write-off Misclassifications in Compustat: An Econometric Evaluation. *Journal of Business and Leadership: Research. Practice. Teaching*, 2(1): 158-169.

Paff, L. 2006. Pennsylvania's R&D Tax Credit - Does reality match the rhetoric? *Pennsylvania Economic Review*, 14(1-2): 34-44.

Paff, L. 2005. State-level R&D Tax Credits: A Firm-Level Analysis." *Topics in Economics Analysis and Policy*, 5(1): Article 17.

Paff, L. 2004. The Alternate Incremental Credit (AIC): an empirical analysis. *Technovation, the International Journal of Technological Innovation and Entrepreneurship*, 24: 41-52.

Paff, L. 2003. U.S. State Business Development Incentives and Patterns of Foreign Direct Investment 1987-1997. *Global Business and Technology Association Challenging the Frontiers in Global Business and Technology: Implementation of Changes in Values, Strategy and Policy*, Budapest, ISBN: 0-9657171-5-1.



## **INVITED GOVERNMENT TESTIMONY**

Paff, L., 2004. State-Level R&D Tax Credit Policy. Report and testimony before the Senate Finance Committee: Informational Hearings on Pennsylvania Business Tax Structure, Harrisburg, PA.

## **OTHER PUBLICATIONS**

Paff, L. 2012. Sovereign Center Economic Impact: 2001-02 through 2010-11, Reading PA.

Watkins, T.A. & Paff, L. 2004. A Test for R&D Complementarities in Bio-Pharmaceutical and Software Industries Using R&D Tax Price Changes. Health and Bio-Pharmaceutical Working Paper Series 2004-1, Martindale Center, Lehigh University College of Business and Economics, Bethlehem, PA.

Paff, L. 2004. Biotechnology Strategic Initiatives and Three Stages of Biotech Industry Development. International Association for the Management of Technology Annual Conference Proceedings, Washington, DC.

Paff, L., 1999. (Contributor) *The Accountant's Guide to Professional Communication: Writing and Speaking the Language of Business*, Melanie McKay and Elizabeth Rosa authors, ISBN 0-03-025252-0.

## **ADMINISTRATIVE LEADERSHIP**

- Curriculum
  - Expanded course offerings
  - Added new areas of concentration
  - Developed hybrid course offering modules
- Assurance of Learning
  - Facilitated development of program mission and learning goals
  - Established course- and program-level assessment processes
- Collaboration
  - Established partnership with other University units
  - Fostered intra-college relationships across programs
- Internationalization
  - Increased student participation in study-abroad
  - Increased student participation in international internships
- Advising & Co-Curricular Initiatives
  - Created program option guide & degree checklist
  - Mentored faculty advisers
- University-wide Business Program Administration
  - Co-authored governance policy
  - Lead course- and program-level revision and approval processes
  - Ongoing coordination & leadership of shared degree (18 locations)

## **OTHER TEACHING EXPERIENCE**

LAFAYETTE COLLEGE Easton, PA  
Visiting Instructor, Department of Economics & Business. Courses taught include Intermediate Macroeconomics and Financial Accounting, 2000-2001.

LEHIGH UNIVERSITY Bethlehem, PA

- Instructor. Public Finance: Federal, 2000; Statistical Methods, 1999.
- Research Assistant. “Estimating Net Social Returns to a Case Study Cluster of ATP Photonics and Opto-electronics Projects” (1999) published in “Direct and Spillover Effects of ATP-Funded Photonics Technologies,” NIST GCR 06-893, Todd A. Watkins & Theodore W. Schlie, 2006.
- Teaching Assistant. Fundamentals of Auditing; Principles of Economics; Money, Banking and Financial Markets; Statistical Methods; 1997-1999.

CENTENARY COLLEGE Hackettstown, NJ  
Instructor and Accounting Program Coordinator, Department of Business. Courses taught include Financial Accounting, Managerial Accounting, Intermediate and Advanced Accounting, Principles of Taxation. Supervised Volunteer Income Tax Assistance (VITA) Program. Developed Masters in Professional Accountancy, 1994-1997.

## **GRANTS & SPONSORED RESEARCH**

Paff, L. 2012. Economic Impact Study, sponsored by Sovereign Center, Reading, PA (\$2,500).

Paff, L. 2010. “Blended Course Development- Accounting 211” Penn State Berks Teaching & Learning Innovation Grant (\$1,500).

Paff, L. 2010. “Business Program Assessment Workshop,” Penn State Berks Assessment Grant (\$400).

Paff, L. 2009. Development of Business Internship Objectives,” Penn State Berks Assessment Grant (\$2,000).

Paff, L. 2008. “Are Pennsylvania's R&D Tax Credit Recipients More Innovative?” Penn State Berks Research and Development Grant (\$2,400).

Paff, L. 2006-2007. “Deal or No Deal- Student Risk Assessment & Academic Achievement in Principles of Microeconomics” Penn State Berks Research and Development Grant (\$2,000).

Paff, L. & Shibley, L.R. 2006. *The Economic Impact of Higher Education in Berks County*, sponsored by the Berks Council on Higher Education (\$2,400).

Paff, L. 2004. Business Incentives & Pennsylvania's High-Technology / Biotechnology Industry. Penn State Berks – Lehigh Valley College Research & Development Grant (\$2,000).

Paff, L. 2002. Interstate Comparison of Business Incentives: Analyses on the Firm Level and Across States. Penn State Berks – Lehigh Valley College Research & Development Grant (\$2,250).

## **SERVICE TO UNIVERSITY, COLLEGE & DIVISION**

### **LEADERSHIP**

BSB Program Oversight Executive Committee, 2008-2013.  
Chair. EBC Division P&T Committee, 2008-2009.  
Chair. EBC Division Head Search Committee, 2007-2008.  
Chair. Economics Search Committee, 2006-2007.  
Chair. Financial Services Search Committee, 2005-2006.  
Chair. Student Life Committee, 2005-2006.  
Co-Chair. Research Interest Group, 2004-2008.  
Co-Chair. United Way Campaigns, 2007 & 2008.

### **COMMITTEE MEMBERSHIP**

Accounting Search Committees, 2006-2009, 2013-2014, 2014-2015.  
AD-14 Review of the Chancellor, 2006.  
Ad-hoc First Year Experience Committee, 2008-2009.  
Academic Advisory Council, 2003- 2005.  
Academic Advising Committee, 2005-2006.  
Accounting Search Committee, 2001-2002, 2004.  
Ad Hoc Committee to study MBA program feasibility, 2002.  
Common Reading Program Committee, 2005-2006.  
EBC Division P&T Committee, 2007-2008.  
EBC Division Representative, First-Year Experience Committee, 2010-2012.  
Economics Search Committee, 2001 – 2002.  
Faculty Representative, United Way Campaign, 2007.  
Faculty Senate, 2004-2005.  
First-Year Seminar Committee, 2003-2004.  
First-Year Experience Committee, 2010-2011.  
Marketing Faculty Search Committee, 2002 – 2003.  
New Degree Development Committee, 2011-2012.  
Outstanding Service Award Committee, 2012-present.  
Outstanding Teaching Award Committee, 2011-present.  
Penn State Berks College Scholarship Committee, 2006.  
Penn State Berks College Promotion & Tenure Committee, 2010-2012.  
Strategic Planning & Budget Committee, 2010-present.  
Strategic Planning Task Force: Quality Sub-committee, 2010-2011.  
Strategic Planning 2005-2008- Quality of Academic Degrees & Student Learning, 2004.  
Strategic Planning, 2008-2013- Community Outreach, 2007.  
Strategic Planning, 2008-2013- Budget Committee, 2008-2009.  
Student Life Committee, 2004-2005.

Uniform Course Abbreviation Team, 2005-2006.

### **EXTERNAL SERVICE**

Board Member, Leadership in Higher Education Conference, 2016-present.

Conference Chair. The *Teaching Professor* Conference, 2015 & 2016.

Chair, Board Member Recruitment & Nominating Committee, International Society for Exploring Teaching & Learning, ISETL, 2014-present.

Board Member. International Society for Exploring Teaching & Learning, ISETL. 2014-present.

Board Member. The *Teaching Professor* Conference, 2012-present.

Consultant. Owen J. Roberts and Muhlenberg high schools, business curriculum and course development, 2010 & 2011.

Invited Participant. McGraw-Hill Reviewer Conference, Chicago, IL 2008.

Invited Presentation. Charitable Leaders Lecture Series, sponsored by Wert Investment Consulting Group, Reading, PA, 2007.

Member. Higher Education Council of Berks County (HECBC) Economic Impact Team, 2005-2006.

Member. NJSCPA: Accounting Educators & Students Committee, 1996-1997.

Member. United Way of Berks County- Investment Committee, 2010- present.

Panel Discussant & Moderator. "Managing Business Ethics: Straight Talk on How To Do It Right," Penn State Corporate Neighbors Breakfast, 2003.

Panelist. "State of the Economy." Berks County Television program, January 30, 2009.

Presenter. "Pennsylvania Business Incentives," Reading Area CEO Roundtable, 2003.

Review Board Member. *Advances in Business Research*. 2010-present.

Reviewer. ISETL Conference, 2012.

Reviewer. *Student Writing in the Quantitative Disciplines: A Guide for College Faculty*, published by Jossey-Bass, March 2012.

Reviewer. *United States Association for Small Business and Entrepreneurship Annual Conference*, 2010-present.

Reviewer. *Journal of Public Finance and Management*, 2007.

Reviewer. Schiller's *The Micro Economy Today*, 2007.